



THE ORIGINAL AND ONLY
OFFICIAL

Babe Ruth

MAGAZINE



**BABE
RUTH
SPORTS**

No. 4
OCTOBER
10¢

READ THESE
EXCITING
SPORT THRILLS!



TRUE!
SID LUCKMAN
MASTER OF
THE "T"!



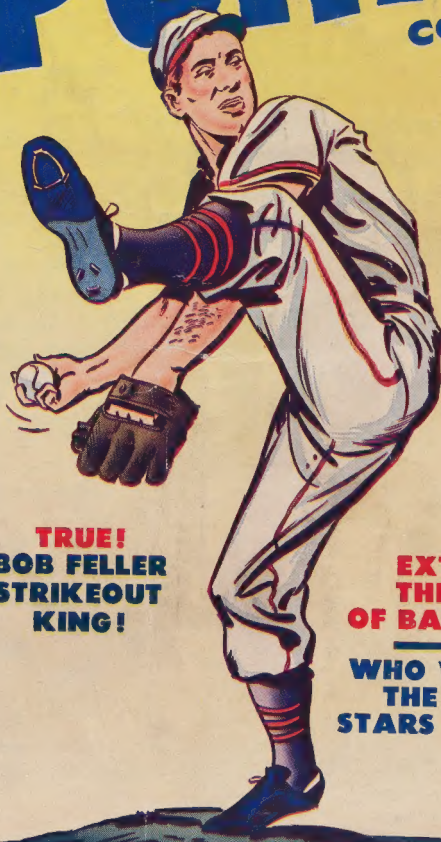
TRUE! PANTO GONZALES
CINDERELLA BOY OF
TENNIS!



TRUE!
VICKI DRAVES
AMERICA'S
DIVING
QUEEN!

BABE RUTH SPORTS

COMICS



TRUE!
BOB FELLER
STRIKEOUT
KING!

EXTRA!
THE LIFE
OF BABE RUTH

WHO WILL BE
THE GRID
STARS OF '49?

Announcing the BABE RUTH SPORTS CONTEST WINNERS

Yessiree, Sports Fans! Here's that big moment you've been waiting for! Here they are...the winners of the 1st BABE RUTH SPORTS CONTEST. From the thousands of letters which have poured into our office from all over the country, and from many foreign lands too, the judges have selected the best. The winners of the three cash prizes and the 25 free one-year subscriptions have been chosen, and, believe us, the decisions were hard to make. Almost all of your letters were prize winning material. To those of you who didn't win...we hope you'll come through in the 2nd BABE RUTH SPORTS CONTEST. Meanwhile, Sports Fans, let's all congratulate the winners for their championship performances.

The Editors

FIRST PRIZE \$25.00

BASIL M. RUDUSKY, Alden, Pennsylvania

SECOND PRIZE \$10.00

RUDY WEGENER, Stapleton, Staten Island, N.Y.

THIRD PRIZE \$5.00

GILBERT TOM, Honolulu, Hawaii

25 PRIZES OF 1 YEAR SUBSCRIPTIONS TO BABE RUTH SPORTS.

Joseph Ciervo, Philadelphia, Pennsylvania
Jerry Thornhill, Clark, Missouri
Ronnie Stone, Hanna, Oklahoma
William Cohen, Panama City, Panama
Jerry Minnich, Allentown, Pennsylvania
Eugene Bentley, Richmond, Virginia
Patrick Vellucci, New York, New York
Mrs. Sadie E. Robertson, Guam, Marianna Is.
Douglas Sabin, Beverly, Massachusetts
Jay Wright, San Pedro, California
Jack Shaw, Olean, New York
Marge Moon, Raleigh, West Virginia
Billy Livingston, Port Arthur, Texas
Richard Gayton, Lompoc, California
Charles Nichols, Carlisle, Arkansas
Joseph Corbos, Elmhurst, New York
Shirley Kaplan, Wrightsville, Georgia
Pedro Venezuela, Manila, Philippine Islands
Paul Meyer, Kankakee, Illinois
Charles Wright, Cleveland, Ohio
Donald Schwab, Bell, California
Sidney Goldberg, New York, New York
Ronnie Childers, Shawnee, Oklahoma
Dave Lewis, Detroit, Michigan
Nori Nomura, Honolulu, Hawaii

COME ON SPORT FANS!
LET'S GET TOGETHER
AND SWAP OPINIONS

BABE RUTH POSTCARD CONTEST

How about it? Tell us what you think. You may win one of these cash prizes or a FREE subscription in this exciting contest.

FIRST PRIZE \$10.00

SECOND PRIZE \$5.00

25 FREE PRIZES OF 1 YEAR SUBSCRIPTIONS TO BABE RUTH SPORTS.

Answer any of the following questions on a postcard in 50 words or less. Answer more than one question if you wish, but answer each question on a separate card.

1. THE GREATEST SPORT THRILL I EVER HAD WAS:

(Answer in 50 words or less)

2. MY FAVORITE ATHLETE IS **because:**

(Answer in 50 words or less)

3. BABE RUTH SPORTS CAN BE IMPROVED IF:

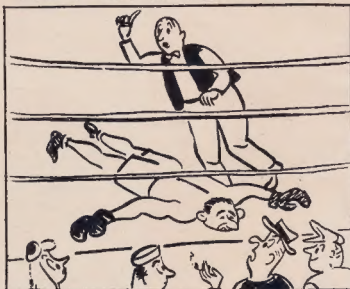
(Answer in 50 words or less)

RULES: Type, print or write carefully on a penny postcard. Contest closes SEPT 31, 1949. Duplicate prizes in case of ties.

ADDRESS ALL CONTEST MAIL TO:

BABE RUTH COMICS CONTEST
1860 BROADWAY
NEW YORK CITY 23, N. Y.

BE SURE TO INCLUDE YOUR NAME, AGE AND ADDRESS



**O.K. THIS IS THE ROUND. GIVE HIM
EVERYTHING YOU'VE GOT**

BABE RUTH SPORTS COMICS, October, 1949, Volume 1, No. 4, is published every other month

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DEAR SPORT FANS...

What is the most famous athletic name that the world has ever known? Why, Babe Ruth, of course. Down through all the years of international sports competition there has never been a name to so excite the imagination of sporting fans everywhere as the name of the greatest hero of our national game. Altho baseball is played in Latin-America, Japan, and many other countries, there is little international competition. Yet, even in far away places where baseball has never been known, the name of the Sultan of Swat is a famous one.

And that's the way Babe Ruth Sports Comics is becoming known too. From the thousands of letters which come streaming into our office, more and more bear strange and fascinating stamps from the corners of the world. From Europe and Asia and South America, from Panama and Hawaii and the Philippines, and even from Australia, readers have written how much they enjoy reading Babe Ruth Sports Comics. Your magazine is becoming as widely known as the Babe's himself.

Why do sports fans all over the world like Babe Ruth Sports Comics? That's easy to answer. It's because you get what *you* want in an *up-to-the-minute* magazine of *true* sports heroes and *true* sport thrills. It's because, backed by some of our country's greatest sports authorities, you get the *authentic*, inside dope on what's happening on America's great athletic fields. Yes, that's what *you* want, and you're going to continue to get it.

So just keep those letters coming, sports fans. It's swell to hear from you.

The Editors

COMING UP IN THE DECEMBER No. 5 ISSUE

THE BABE VISITS NOTRE DAME . . . The football training secrets of the Fighting Irish as told to Babe Ruth by Coach Frank Leahy.

BOB CHAPPUIS, ALL-AMERICAN HERO! . . . What every kid would like to be—a war hero behind enemy lines and a great All-American halfback.

MARCEL CERDAN, THE CASABLANCA CLOUTER . . . The American ring cried for a new personality, and that's what it got when the colorful Frenchman from Morocco won the world middleweight crown.

LEVI JACKSON, YALE'S MOST POPULAR ATHLETE . . . The exciting story of the great halfback whom the Bulldogs voted to be their football captain.

THE WHOLE WORLD LOVES DEM BUMS . . . The Brooklyn Dodgers, America's most lovable baseball team whether in first place or last . . . and how they got that way.

And many up-to-the-minute true sport thrills

In This Issue Of

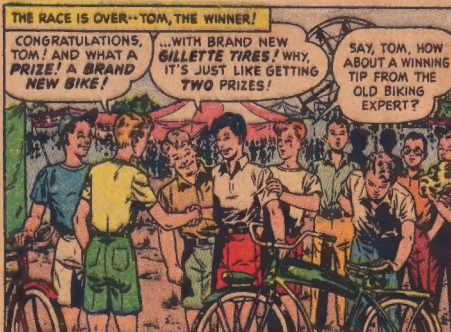
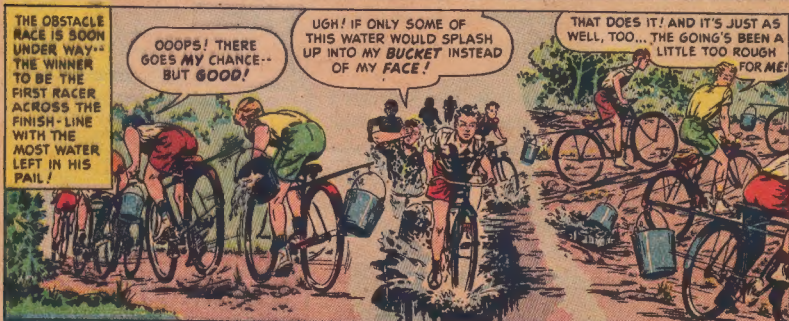
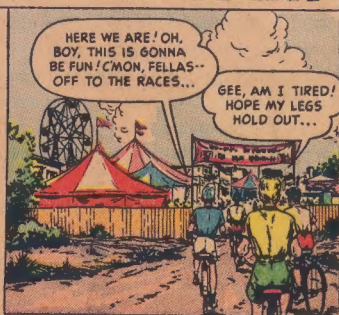
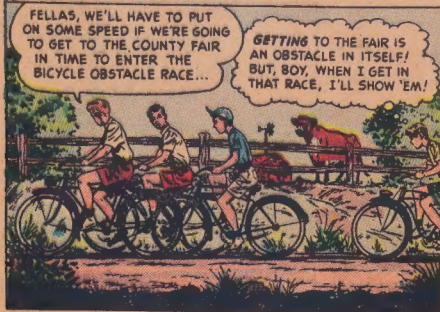
BABE RUTH SPORTS COMICS

THE LIFE OF BABE RUTH CHAPTER FOUR BABE BREAKS IN WITH THE RED SOX



Also
GRID STARS OF 1949
CLUB HOUSE CLOSE-UPS
VICKI DRAVES--DIVING QUEEN
JR. EDITION - SPORTING NEWS
BABE RUTH SPORTS QUIZ

BEATING *the* BEST at the FAIR



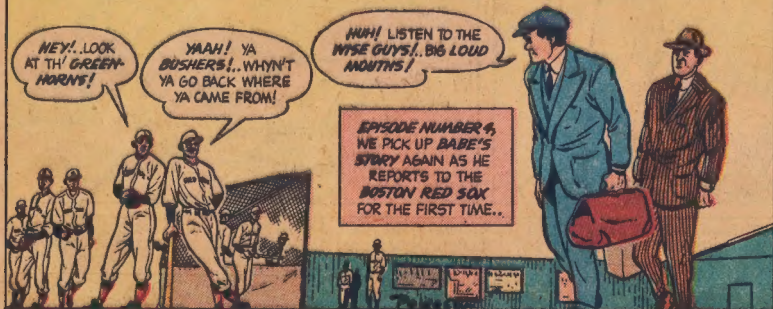
GILLETTE



Bicycle Tires

THE LIFE OF BABE RUTH

CHAPTER FOUR BABE BREAKS IN WITH THE RED SOX



UNLIKE TODAY'S TEAMS, WHERE THE VETERANS TRY TO HELP THE ROOKIES, THE OLDER PLAYERS OF BABE'S DAY HELD OPEN SEASON ALL YEAR 'ROUND ON YOUNGSTERS JUST COMING UP... SO WHEN BABE SA'SSED THEM BACK HE WAS IMMEDIATELY LABLED AS A FRESH KID RIPE TO HAVE HIS EARS PINNED BACK...

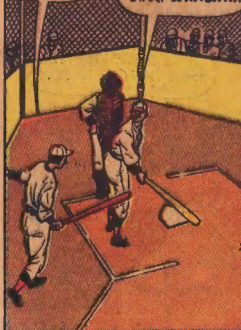
I'D TAKE IT EASY IF I WERE YOU, RUTH... THESE BOYS CAN GET PRETTY ROUGH ON WISE GUY ROOKIES!

WELL, MR. CARRISAN, MAYBE... BUT I DON'T LIKE BEIN' PUSHED AROUND AND I'M STICKIN' UP FOR MY RIGHTS!



SCRAM, BUSHER! ROOKIE PITCHERS DON'T GET BAT'TIN' PRACTICE!

THIS ONE DOES!... STAND BACK, BUDDY, I'M GOIN' TO START SWINGIN'...



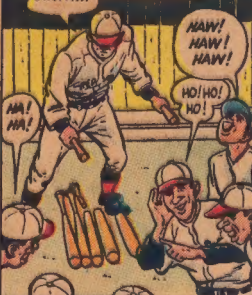
HAW! HAW! HAW! DID THAT KID TELL YOU OFF! HAW! HAW! WHY DIDNT YA TOSS HIM OUTA THERE, JOE?

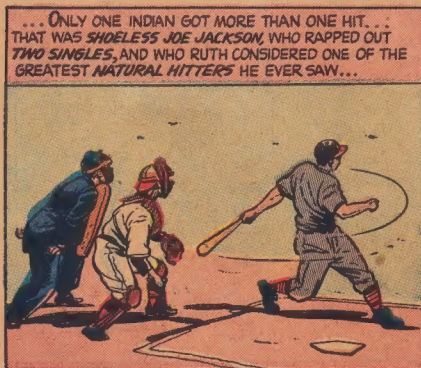
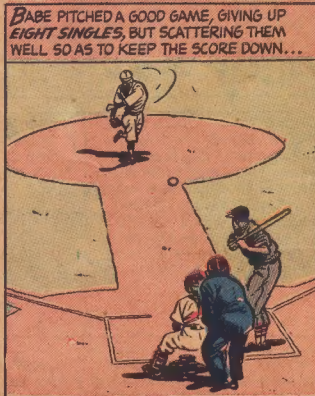
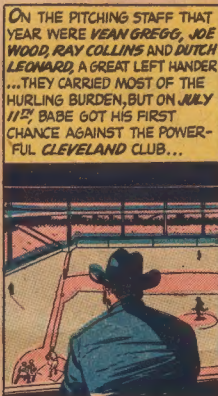
ARE YOU KIDDIN'?! LOOK AT TH' SIZE OF HIM! BUT I'LL FIX HIM!... YOU JUST WATCH!



...AND FIX HIM THEY DID, FOR THE NEXT DAY AS THE BABE WENT TO BAT..

WHAT TH'?...WHO TH' BLANKETY-BLANK SAWED MY BATS IN HALF?... OF ALL TH' DIRTY...!





THEN, AFTER BEING WITH THE CLUB ABOUT A MONTH, BABE WAS TOLD HE WAS BEING SENT TO THE PROVIDENCE TEAM...

CHEER UP, RUTH! I'M SENDING YOU TO THE MINORS BECAUSE YOU HAVE BEEN PITCHING **GOOD BALL!** IT'S OBVIOUS WE CAN'T BEAT THE ATHLETICS, BUT PROVIDENCE HAS A GOOD CHANCE OF **WINNING THE PENNANT** AND YOU CAN HELP!



RUTH REPORTED TO THE PROVIDENCE CLUB IN AUGUST AND LOOKED UP THE MANAGER, **WILD BILL DONOVAN**...

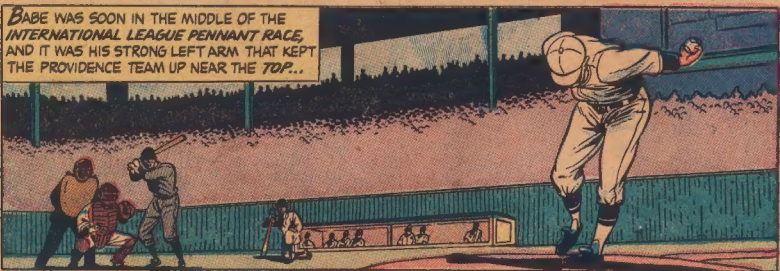
GLAD YOU'RE WITH US, RUTH... WE CAN USE YOU!



THIS WAS THE **SAME DONOVAN** WHO AMASSED SUCH A BRILLIANT RECORD AT DETROIT AND WHO WAS CONSIDERED ONE OF THE **SMARTEST BASEBALL MEN** IN THE GAME...



BABE WAS SOON IN THE MIDDLE OF THE **INTERNATIONAL LEAGUE PENNANT RACE**, AND IT WAS HIS STRONG LEFT ARM THAT KEPT THE PROVIDENCE TEAM UP NEAR THE **TOP**...



EQUIPPED WITH A **BLAZING FAST BALL** AND A CURVE THAT COULD "FALL OFF A TABLE," **GEORGE HERMAN RUTH** BECAME PRETTY WELL KNOWN IN THE LEAGUE AND OPPOSING BATTERS FACED HIM WITH GREAT DISTASTE...



WINNING GAME AFTER GAME, BABE RAN UP AN AMAZING STRING OF VICTORIES AND ENDED THE SEASON WITH A RECORD OF **22 GAMES WON** AND **ONLY NINE LOST** FOR A **709 PERCENTAGE!**...



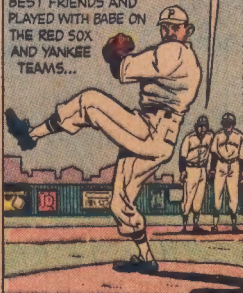
BABE GIVES CREDIT FOR HIS REMARKABLE RECORD TO THE CHEERFUL DONOVAN, WHO TAUGHT HIM MANY TRICKS AND GOT HIM TO REALIZE THAT THERE WAS MORE TO PITCHING THAN JUST BLAZING THAT HIGH HARD ONE OVER THE DISH...

...YOU'VE GOT EIGHT GOOD FIELDSERS BEHIND YOU, KID...USE 'EM!...YOU'LL LAST LONGER!...ANOTHER THING IS DECEPTION...



JUST WATCH MAYS' PITCH... HE HAS BUILT-IN DECEPTION...

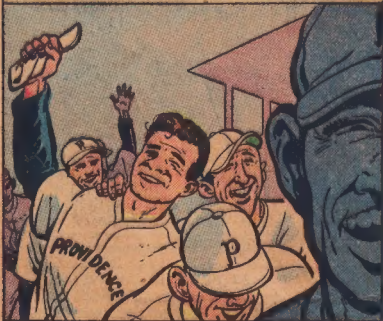
***ED NOTE: CARL MAYS BECAME ONE OF RUTH'S BEST FRIENDS AND PLAYED WITH BABE ON THE RED SOX AND YANKEE TEAMS...**



MAYS HAS AN UNDERHAND OR SUBMARINE DELIVERY THAT IS CONFUSING IN ITSELF BUT THOSE OF US THAT PITCH ORTHODOX FASHION HAVE TO DEVELOPE A HITCH OR KICK TO FURTHER CONFUSE THE HITTERS...



WITH RUTH AND MAYS LEADING THE WAY, PROVIDENCE BROKE THROUGH TO VICTORY AND THE PENNANT...



THAT SEASON, ONE OTHER FACT STARTED TO BECOME KNOWN..BABE RUTH, PITCHER, COULD CLOUT THE APPLE AND IT WAS AT PROVIDENCE ONE DAY THAT COMING EVENTS CAST THEIR SHADOW...



BABE CAUGHT HOLD OF A FAT HIGH PITCH AND POWERED IT OVER THE DISTANT FENCE...IT WAS HIS FIRST HOME-RUN IN ORGANIZED BALL...THE FIRST OF THE GREATEST NUMBER EVER HIT BY ONE MAN...



BABE HAD AN ODD BATTING TOTAL THAT YEAR, RAPPING OUT TWO DOUBLES, TEN TRIPLES AND ONE HOMER!...

AT THE CLOSE OF THE SEASON BABE WAS RE-CALLED TO THE RED SOX AND WENT TO SAY GOOD-BYE TO HIS FRIEND, CARL MAYS...



S'LONG, CARL...I WON'T BE HERE NEXT YEAR...

HUH?..WHO WILL?.. SAVE YOUR TEARS, PAL, WE'RE GOIN' TO THE RED SOX TOGETHER!

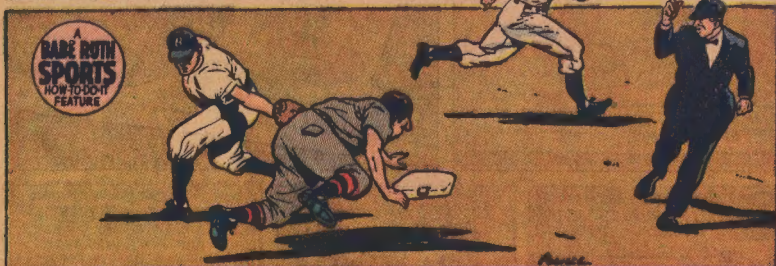
IN THE NEXT ISSUE YOU'LL READ HOW BABE WENT BACK TO BOSTON, AND THE EXCITING STORY OF HOW HE LED THE RED SOX TO THE PENNANT...

GEE, MR. BABE! I DIDN'T THINK YOU'D REALLY COME TO GIVE US MORE POINTERS ON PLAYING THE INFIELD!

WHY, HECK, FELLAS! YOU SHOULD KNOW BETTER THAN THAT! I SAID I'D BE BACK TO GIVE YOU TIPS ON HOW TO PLAY **SECOND BASE** AND **SHORTSTOP**...AND HERE I AM...WELL, LET'S GET STARTED!

IT'S EASY TO PLAY CHAMPIONSHIP BASEBALL

HOW TO
PLAY THE
INFIELD



LET'S TAKE **SECOND BASE** FIRST...A "KEYSTONER" SHOULD BE QUICK AND LOOSE, WITH QUICK, SURE HANDS THE ABILITY TO MOVE SWIFTLY TO THE **RIGHT OR LEFT** AND HE MUST LEARN TO PLAY THE BATTER AND THE BALL...

MOVE INTO THE BALL...PLAY IT, DON'T LET IT PLAY YOU!

CHARGE IN FAST ON **SLOW GROUNDERS** AND USE A **SNAP UNDERHAND THROW**, OR A FAST RUNNER WILL BEAT IT OUT FOR A HIT...ON **HARD GROUNDERS** USE A **REGULAR OVERHAND OR SIDEARM THROW**, WHICH IS USUALLY MORE ACCURATE...



SCOOP UP THE BALL AND THROW IT ALL IN **ONE MOTION** ON **SLOW GROUNDERS**...

POSITION OF DEFENSE FOR **RIGHT HANDED BATTER**

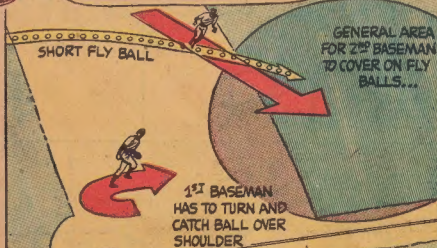
POSITION OF DEFENSE FOR **LEFT HANDED BATSMEN**

STUDY THE OPPOSING BATTER'S HABITS AND LEARN WHERE THEY ARE LIKELY TO HIT THE BALL ON ANY GIVEN PITCH, AND PLAY ACCORDINGLY...

ON A BUNT, WHICH THE FIRST BASEMAN MUST GO IN TO FIELD, BE SURE TO COVER THE INITIAL SACK... HAVE AN UNDERSTANDING WITH THE PITCHER AS TO WHO WILL COVER FIRST ON BUNTS AND GROUNDERS DOWN THE FIRST BASE LINE.



ON SHORT FLIES TO RIGHT FIELD IT'S UP TO THE SECOND SACKER TO GET THEM AS HE IS IN FAR BETTER POSITION THAN THE FIRST BASEMAN AND HIS ANGLE OF APPROACH MORE ACCURATE...

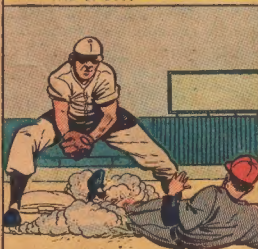


WHEN TOSsing TO THE SHORTSTOP ON A DOUBLE PLAY, AIM A LITTLE ABOVE THE BELT AND TO HIS RIGHT SO THAT HE CAN SIDARM HIS THROW TO FIRST



WHEN YOU'RE THE PIVOT ON A D.P. DON'T STAY ANCHORED OR YOU'LL BE SENT SPRAWLING BY THE SLIDING RUNNER... JUST GRAZE THE BAG WITH YOUR TOE AND GET THE BALL OVER TO FIRST IN A HURRY...

WHEN TAGGING A RUNNER, STAND ABOUT TWO FEET FROM THE BASE AND UNLESS THE THROW IS WILD, CATCH IT IN BOTH HANDS AND TAG THE RUNNER AS HE SLIDE INTO THE BAG...



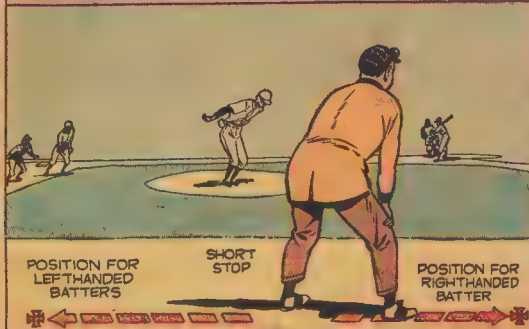
NATURAL ABILITY IS VERY IMPORTANT BUT IF YOU FOLLOW SOME OF THE TIPS WE'VE DISCUSSED, EVEN A POOR PLAYER CAN BECOME A GOOD KEYSTONE GUARDIAN... AND NOW FOR THE SHORTSTOP... HERE, GIVE ME A MITT AND I'LL SHOW YOU!



I'M LEFT-HANDED BUT I'LL PRETEND I'M RIGHTIE AS MOST OF YOU ARE.. SHORTSTOPS MUST HAVE STRONG ARMS TO BE ABLE TO MAKE A LONG THROW TO FIRST AND THEY SHOULD BE ABLE TO MOVE IN OR TO THE RIGHT AND LEFT WITH EQUAL EASE...



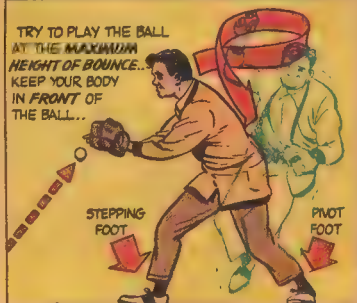
LIKE THE OTHER INFELDERS, LEARN YOUR BATTERS' HABITS...PLAY DEEP TOWARDS THIRD AND RIGHT OF THE PITCHER FOR A RIGHT HAND SWINGER AND TOWARDS SECOND AND SHALLOW FOR A PORTSIDER...



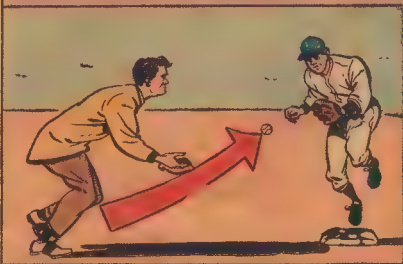
BUT REMEMBER THAT CERTAIN PITCHES CAN MAKE RIGHT HANDERS HIT LIKE LEFTIES, SO BE SURE YOU KNOW WHAT THE PITCHER IS GOING TO THROW SO THAT YOU CAN BE IN THE PROPER POSITION... AS THE SECOND BASEMAN COVERS SHORT FLIES TO RIGHT, THE SHORTSTOP DOES THE SAME ON SHORT FLIES TO LEFT...



FIELD GROUND BALLS WITH THE STEPPING FOOT AHEAD TO PERMIT A QUICK SHIFT TO THE REAR OR PIVOT FOOT FOR A FAST THROW...



...AND USE YOUR HEAD...IF YOU'RE CLOSE TO SECOND BASE DON'T THROW TOO HARD TO THE SECOND SACKER OR THE BALL MAY POP OUT OF HIS MITT...MANY TIME A SCOOP OR SHOVEL THROW WILL SUFFICE AND IS FAST ENOUGH TO GIVE THE SECOND BASEMAN TIME TO RELAY TO FIRST TO COMPLETE A TWIN KILLING...



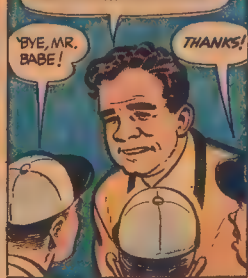
ON A FORCEOUT TOUCH SECOND WITH YOUR LEFT FOOT WHEN THE RUNNER IS COMING IN ON THE OUT-FIELD SIDE AND WITH THE RIGHT WHEN HE COMES IN FROM THE INSIDE...STEP AWAY AS YOU PIVOT SO THAT HIS SLIDE WON'T SPOIL YOUR THROWING AIM...



DOUBLE PLAYS ARE THE HEART OF GOOD DEFENSE AND YOU AND THE SECOND BASEMAN SHOULD PRACTICE CONSTANTLY. GET IT DOWN PAT... EVEN GREAT COMBINATIONS LIKE BOUDREAU AND GORDEN AND REESE AND ROBINSON PRACTICE AND PRACTICE AND PRACTICE!



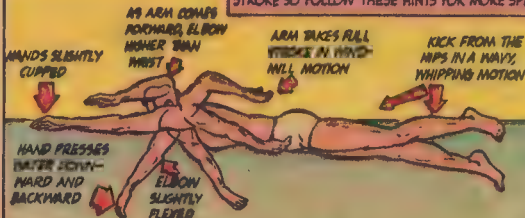
THERE'S MANY MORE THINGS TO KNOW, OF COURSE, BUT PRACTICE THESE TIPS AND YOUR GAME IS BOUND TO IMPROVE...I'VE GOT TO GO NOW, BUT I'LL SEE YOU ALL SOON...S'LONG KIDS!



SWIMMING THE ALL SEASON POPULAR SPORT

THE MOST **UNIVERSALLY ENJOYED** SPORT IN THE WATER IS **SWIMMING** AND YOU DON'T HAVE TO BE A CHAMPION TO ENJOY IT...HERE ARE A FEW **TIPS** THAT MAY HELP YOU ENJOY YOURSELF ALL THE MORE WHEN YOU START MAKING LIKE A FISH!..

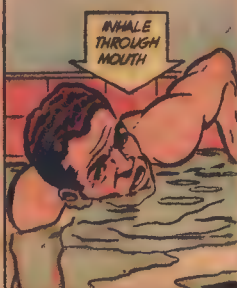
MOST OF YOUR POWER COMES FROM THE ARM STROKE SO FOLLOW THESE HINTS FOR MORE SPEED



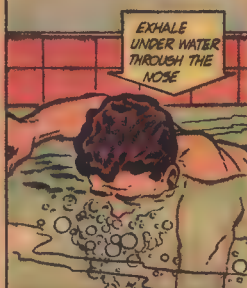
PROPER BREATHING IS MOST IMPORTANT AND HERE'S THE RIGHT WAY...START WITH **FACE DOWN**...



ON EVERY **SECOND** STROKE OF EITHER THE RIGHT OR LEFT ARM, TURN YOUR HEAD TO **INHALE**



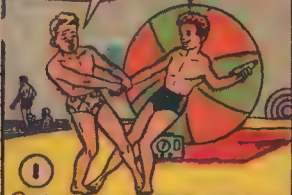
...AND THEN **EXHALE IN THE WATER**...GET THE TWING DOWN PAT AND YOUR SPEED AND GRACE IN SWIMMING WILL INCREASE TEN-FOLD...



PLAY SAFE

C'MON, JIM! LAST ONE IN IS A MONKEY'S UNCLE!

NOT ME!... I JUST ATE!!



DON'T GO INTO THE WATER RIGHT AFTER EATING...WAIT AN HOUR OR MORE AND NEVER GO IN RIGHT AFTER STRENUOUS EXERCISE AS IT MAY LEAD TO CRAMPS.

DIVE IN DESIGNATED AND APPROVED AREAS...DON'T DIVE INTO UNFAMILIAR WATER...YOU DON'T KNOW WHAT MAY BE CONCEALED BENEATH THE SURFACE...

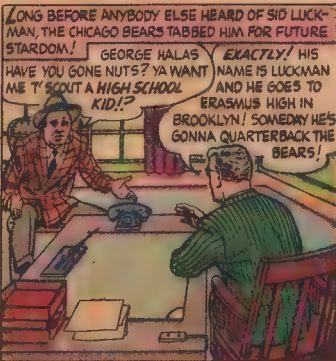


...AND AVOID SWIMMING IN POSSIBLY POLLUTED WATER...THIS CANNOT BE STRESSED ENOUGH BECAUSE OF THE EVER-INCREASING DANGER OF THE DREAD CRIPPLER, POLIO!..

SID LUCKMAN

MASTER OF THE "T"

ALL-NEW YORK CITY TRIPLE THREAT WHILE IN HIGH SCHOOL, ALL-AMERICAN AT COLUMBIA UNIVERSITY, AND 6 TIMES ALL-PRO ON THE GREAT CHICAGO BEAR ELEVENS, SID LUCKMAN POSSESSES ONE OF THE GREATEST ALL-TIME FOOTBALL RECORDS!



IN 1933 SID WAS A TRIPLE-THREAT HIGH SCHOOL STAR.

HALAS IS RIGHT! THE KID CAN DO EVERYTHING... RUN, KICK, PASS...



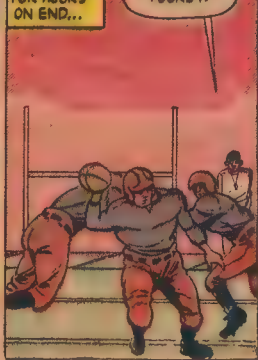
AT COLUMBIA UNIVERSITY, SID DIDN'T KNOW THE BEARS WERE AFTER HIM... BUT HE DID KNOW THAT LOU LITTLE WAS MAKING HIM FLING THE BALL...

NO, NO, NO! LUCKMAN! WHEN THE ENDS COME IN AT YOU, STEP INTO THE POCKET! NOW TRY IT AGAIN!



SID TOSSED THE PIGSKIN FOR HOURS ON END...

THAT'S IT! INTO THE POCKET!



THROUGH COLUMBIA'S POOR 1936-7-8 SEASONS, SID LEARNED A LOT ABOUT OPPOSING LINEMEN!



WHAT A PLAYER! HE'S THE WHOLE TEAM!

WHAT A PASSER! IF HE ONLY HAD A LINE!

MEANWHILE, HALAS WASN'T THE ONLY ONE WHO'D NOTICED THE CHUNKY JEWISH KID FROM BROOKLYN...



IT'S PITTSBURGH'S TURN TO NAME A PLAYER!

PITTSBURGH DRAFTS SID LUCKMAN... THE ALL-AMERICAN HALF-BACK FROM COLUMBIA!

OH! OH! I'VE GOTTA WORK FAST!

YOU'VE GOT MORE HALFBACKS THAN NOTRE DAME! I'LL SWAP YOU AN END FOR THAT...WHAT'S HIS NAME? OH, YEAH... LUCKMAN!

O.K., GEORGE, IT'S A DEAL!



THE FIRST TIME LUCKMAN SAW THE BEARS' FAMED "T-FORMATION"...HE ALMOST DIED!

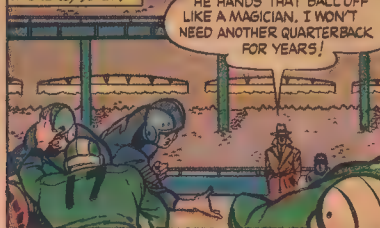
HEY! MR. HALAS! THE HALFBACKS GO THROUGH THERE **WITHOUT INTERFERENCE!** THOSE BIG PRO LINEMEN WILL KILL ME!



DON'T WORRY, SID... I'M GOING TO MAKE A QUARTERBACK OUT OF YOU!

IN 1939 AGAINST GREEN BAY, LUCKMAN MADE HIS DEBUT AS A T-FORMATION QUARTERBACK! THE BEARS BEAT THE PACKERS, 30-27!

HE HANDS THAT BALL OFF LIKE A MAGICIAN. I WON'T NEED ANOTHER QUARTERBACK FOR YEARS!



SID MAY HAVE WON THE JOB, BUT HE WASN'T RESTING ON HIS LAURELS!

F'GOSH SAKES SID! G'WAN TO BED. YA BEEN FOOLIN' AROUND THERE FOR TWO HOURS!

DON'T BE SILLY! I'VE GOT 400 PLAYS TO LEARN.. PLUS VARIATIONS! I'VE GOTTA PRACTICE!



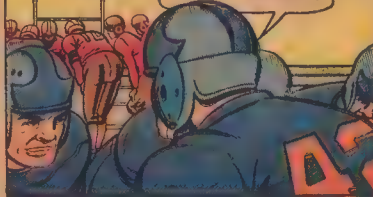
HEY! I FIGURED IT'D TAKE HIM THREE YEARS TO LEARN ALL OUR PLAYS! HE'S DONE IT IN ONE SEASON!

HE RUNS THE 'T' LIKE HE WAS BORN TO IT!



SID NOT ONLY HAD A GOOD MEMORY...IN THE 1939 GAME WITH THE N.Y. GIANTS, HE SHOWED HE HAD IMAGINATION, TOO!

A DEFENSIVE HUDDLE! HAVEN'T SEEN THAT IN YEARS! **QUICK!** SNAP ME THE BALL!



SID "JUMPED" THEM FOR 35 YARDS...THE NEXT TIME, HE WENT FOR 30 MORE!



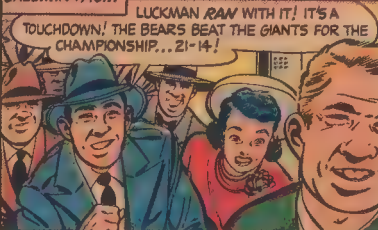
SID RARELY CARRIED THE BALL BECAUSE HALAS WAS AFRAID HE'D BE HURT...BUT ONE NOTABLE EXCEPTION WAS THE BEARS FAMOUS 73-0 ROUT OF WASHINGTON IN 1940...



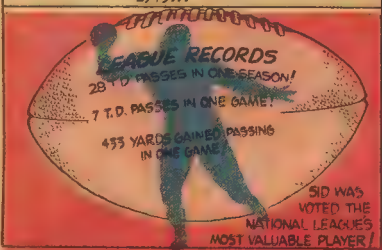
HALAS! WHAT'RE YOU DOING OUT HERE? GET BACK TO THE BENCH!



AFTER THAT, HALAS WORKED OUT A SPECIAL 'BOOTLEG' PLAY, WHERE SID FAKED A HAND-OFF AND RAN WITH THE BALL...IN 1946...



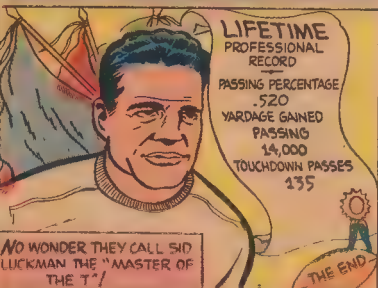
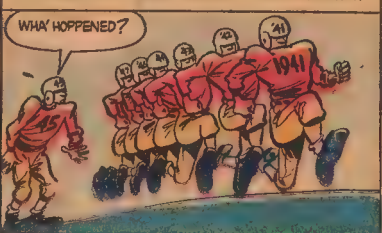
DESPITE THAT 1946 THRILL, SID'S GREATEST YEAR WAS 1943...



UNDER LUCKMAN'S QUARTERBACKING, THE BEARS WON FOUR LEAGUE CHAMPIONSHIPS IN 8 SEASONS...



BUT THE COACHES WHO SELECT THE ALL-LEAGUE TEAM THOUGHT SID HAD SOMETHING TO DO WITH IT TOO. HE WAS ALL-LEAGUE QUARTERBACK IN SIX OUT OF SEVEN YEARS...



JUNIOR EDITION

The Sporting News

THE BASE BALL PAPER OF THE WORLD

Sports fans, the major league races are at the halfway mark. The order of finish is shaping up. Here's how the experts said they'd wind up before the season began. Here's what sports writers from each city said about their teams. How does it compare today?

BOSTON RED SOX

JOE MCCARTHY

John Drohan of the Boston Traveler picks the Red Sox for the pennant. "They have the best balanced infield in the league," he says, "and the outfield is tops. The pitching, though vulnerable, is adequate, and the catching is improved. The Sox will win the pennant going away."



BROOKLYN DODGERS

BURT SHOTTON

The Brooklyn Eagle baseball man, Harold C. Burr, likes the Dodgers' chances. "Barney should win 20 on a stronger pitching staff," he says, "and except for first base the infield is set. Catching depends on Edwards' arm and the outfield may be reversible. But all the Brooks think they'll take the flag."



CLEVELAND INDIANS

LOU BOUDREAU

Ed McAuley, Cleveland News sports scribe, claims the flag for the tribe again. "The pitching is better than ever and the catching the best in the majors," says McAuley. "Add to this a good outfield and an infield capable of as good a year as last and you have another flag in Cleveland."



BOSTON BRAVES

BILLY SOUTHWORTH

"The team to beat," claims Roger Birtwell of the Globe. "The pitching staff is better than in '48, Salkeld and Masi are good catchers, the infield has power and punch. Only the outfield is a problem. Reiser may click. The team has pitching, hitting and speed, and Billy Southworth's great managing."



PHILADELPHIA ATHLETICS

CONNIE MACK

The Philadelphia Inquirer's expert, Art Morrow, states that pitching is the key to the A's chances. "With seven or eight pitchers who can start, strong catching, an infield as smooth as in 1948 and a good outfield, all the A's need to win is a little more hitting."



PITTSBURGH PIRATES

BILL MEYER

Les Biederman of the Pittsburgh Press calls the Pirates a "dark horse." Pitching 40% over last year, catching definitely better. Third base is weak, but the keystone combo rates with the best. The outfield can hit. Says Biederman, "The Pirates can end up anywhere from fourth place to first."



NEW YORK YANKEES

CASEY STENGEL

Baseball writer Dan Daniel of the World-Telegram says the Yanks can be the dark horse of the race, but admits they're not equal to Cleveland and Boston now. "The best pitching staff in the league," he says, "but everything depends on Joe DiMaggio's heel."



ST. LOUIS CARDINALS

EDDIE DYER

The Post-Dispatch scribe, J. Roy Stockton, sums up the Cards as "needing more punch but a contender if pitching is good." At this point the pitching is uncertain, but the catching improved. Barring injuries to the double play team the infield is good, but the outfield will miss Terry Moore.



DETROIT TIGERS

RED ROLFE

Tiger pitching must make up the lack of hitting power, according to Bob Lushaw of the Detroit Free Press. Aaron Robinson strengthens the catching and rookie Johnny Groth should improve the outfield both offensively and defensively. The infield should also be stronger than in '48.



NEW YORK GIANTS

LEO DUROCHER

Daily Mirror writer Ken Smith says that all the Giants need is some pitching help for Jansen. "Outfield is easily league's best, and catching too if Cooper's knee holds up. Durocher still seeks a double-play team, but any fair to good pitching combined with Giants' power and they hit the jackpot."



ST. LOUIS BROWNS

ZACK TAYLOR

L. A. McMaster of the Post-Dispatch thinks the Brownies are a "better unit" than last year. New men are expected to give the pitching a lift, the catching is good, the infield has added punch at first and double-play specialists, and the outfield has been strengthened with long ball clouters.



PHILADELPHIA PHILLIES

EDDIE SAWYER

The Phillies are a threat according to Stan Baumgartner of the Inquirer. "The pitching has great possibilities and the catching is improved. A big change for the better in the infield and the outfield as good as any in the league," claims Baumgartner. "The Phillies can finish first or fourth."



WASHINGTON SENATORS

JOE KUHLE

Says Washington Post analyst Shirley Povich, "The first division is remote for the Nats unless hitting improves. The pitching is the club's strong point, the catching adequate, the infield good defensively, but both infield and outfield need punch. Buddy Lewis' return a help."



CHICAGO CUBS

CHARLIE GRIMM

Ed Burns of the Tribune says the Cubs' spirit is strong and "they can climb from the cellar to fifth place." They have four adequate starting pitchers. Bob Scheffing is carrying the catching load but Roy Smalley is a vastly improved shortstop. The outfield shows Peanuts Lowrey challenging Walker in left.



CHICAGO WHITE SOX

JACK OSLOW

"The Sox will need every break to get out of the cellar," admits the Daily News correspondent Jack Ryan. "Pitching is the trouble spot, and the infield has Luke Appling only. Tipton and Weigel give catching promise, but the outfield depends on the speed of two rookies."



CINCINNATI REDS

BUCKY WALTERS

An "if" club, states Tom Swope of the Post, "especially Blackwell." The infield packs good sock and the outfield has five good men on hand. Ray Mueller has recovered from his broken leg and is ready to catch again. "The Reds may be a surprise in spite of their poor ranking," says Swope.



HAPPY CHANDLER

popular
**BIG BOSS OF
BASEBALL**

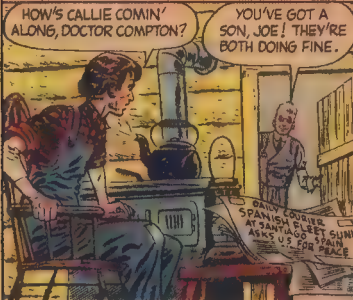
HIS BACKGROUND WAS SO POOR
NOBODY THOUGHT HE HAD A
CHANCE TO BECOME ANYTHING
IN LIFE. BUT ALBERT B. CHANDLER
WENT ON TO FAME AND ACHIEVEMENT...AN AMERICAN SUCCESS

as told to
J. G. TAYLOR SPINK
PUBLISHER OF SPORTING NEWS

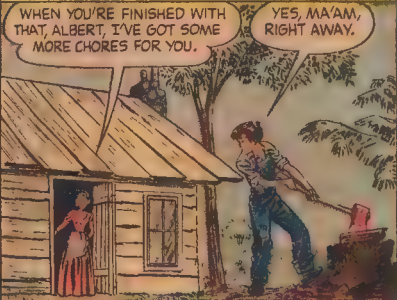
FOR YOUR AUTOGRAPH COLLECTION

Happy Chandler

ON JULY 14, 1898, IN THE LITTLE TOWN OF CORYDON, KENTUCKY, A BOY WAS BORN TO JOE AND CALLIE CHANDLER. BUT THERE WAS BIGGER NEWS IN THE AIR THAT NIGHT.



JOE CHANDLER WAS A POOR TENANT FARMER. HE FOUND IT HARD TO MAKE ENDS MEET. WHEN HIS SON, ALBERT, WAS ONLY 9 YEARS OLD HE WAS ALREADY MAKING HIS WAY IN THE WORLD.



ALBERT LIKED TO PLAY BASEBALL, BUT HIS HARD-WORKING FATHER DIDN'T APPROVE...

NO SON O' MINE IS GOIN' TO WASTE HIS TIME WHEN THERE'S WORK T'BE DONE!

AW, GEE, PA! JUST FOR A COUPLA MINUTES, THAT'S ALL--



BUT WHILE HE WAS IN CORYDON HIGH SCHOOL, THOUGH HE WORKED BOTH EARLY MORNING AND LATE AT NIGHT, ALBERT STILL FOUND TIME TO STAR FOR THE BASEBALL TEAM.

Y'GOTTA HAND IT T' THAT CHANDLER KID... HE'LL GET SOMEWHERE SOMEDAY, THAT BOY WILL!

WORKIN' HARD AND FINDIN' TIME FOR BALL, TOO!

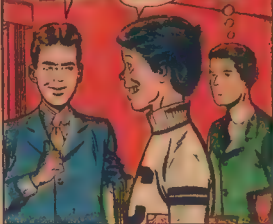


IN 1917 ALBERT WAS A SENIOR IN HIGH SCHOOL. HE LISTENED TO HIS CLASSMATES DISCUSSING THEIR COLLEGE PLANS...

I'M ENTERING THE UNIVERSITY OF KENTUCKY IN THE FALL!

IT'S NOTRE DAME FOR ME--

I'VE GOT TO GO TO COLLEGE, TOO!



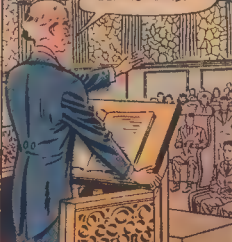
SO ALBERT APPROACHED HIS FATHER WITH THE IDEA... BUT, PA! I MUST GO TO COLLEGE. IT'S THE ONLY WAY TO GET AHEAD.



YOU'VE HAD ENOUGH SCHOOLING ALREADY. WE HAVE NO MONEY AND YOU'RE NEEDED HERE TO WORK.

THEN ONE NIGHT AT THE CORYDON CHRISTIAN CHURCH, HE HEARD THE PRESIDENT OF TRANSYLVANIA COLLEGE SPEAK.

FRIENDS, THE MOST CHARITABLE THING IN THE WORLD IS TO GIVE HELP TO THOSE WHO NEED A HELPING HAND.



ALBERT WAS IMPRESSED WITH THAT IDEA. AFTER THE SERMON WAS OVER, HE TRAILED THE SPEAKER TO A RAILROAD STATION.

DR. CARPENTER... I HEARD YOUR SERMON TONIGHT ABOUT HELPING PEOPLE WELL, I NEED YOUR HELP. I HAVE NO MONEY BUT I WANT AN EDUCATION MORE THAN ANYTHING ELSE IN THE WORLD. I'LL WORK FOR IT. I'LL WORK HARD---



SON, I THINK WE CAN HELP. YOU'LL HEAR FROM ME IN A DAY OR TWO.

AND SURE ENOUGH, THE LETTER CAME. DESPITE HIS FATHER'S PROTESTS, ALBERT ENTERED TRANSYLVANIA COLLEGE.



AT LAST, I'M IN COLLEGE! I'VE GOT TO MAKE GOOD!

AT TRANSYLVANIA, ALBERT HUNGRILY PLUNGED RIGHT INTO THE SCHEME OF THINGS. HIS PLEASANT, GOOD-NATURED MANNER MADE HIM MANY NEW FRIENDS, AND HERE HE EARNED HIS NICKNAME ---"HAPPY".

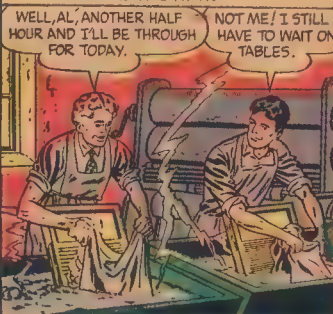
HOW DO YOU LIKE COLLEGE, AL?

OH, GREAT! THIS IS THE LIFE FOR ME!

THAT'S WHAT WE LIKE ABOUT YOU, AL, YOU'RE ALWAYS SO HAPPY ABOUT EVERYTHING.



SO "HAPPY" IT WAS. MEANWHILE, HE KEPT HIS WORD TO DR. CARPENTER THAT HE'D WORK HARD. FROM EARLY MORNING TILL LATE AT NIGHT HE WAS AT IT.



WELL, AL, ANOTHER HALF HOUR AND I'LL BE THROUGH FOR TODAY.

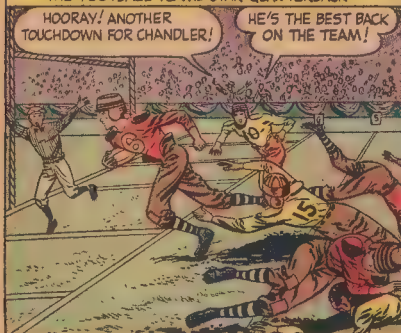
NOT ME! I STILL HAVE TO WAIT ON TABLES.

BELIEVE IT OR NOT, "HAPPY" MADE TIME FOR SCHOOL ACTIVITIES, TOO! HE HAD A FINE VOICE, AND JOINED THE GLEE CLUB AND DRAMATIC GROUP.



A WAND'RING MINSTREL I, A THING OF SHREDS AND PATCHES OF BALLADS, SONGS AND SNATCHES, OF DREAMY LULLABIES..

"HAPPY" WAS ALSO A STAR ATHLETE. HE PITCHED AND PLAYED OUTFIELD FOR THE BASEBALL TEAM AND WAS THE FOOTBALL TEAM'S STAR QUARTERBACK---



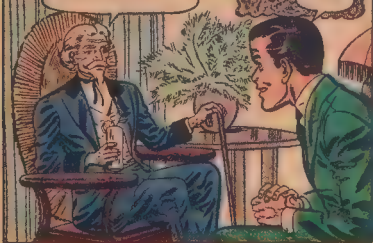
HOORAY! ANOTHER TOUCHDOWN FOR CHANDLER!

HE'S THE BEST BACK ON THE TEAM!

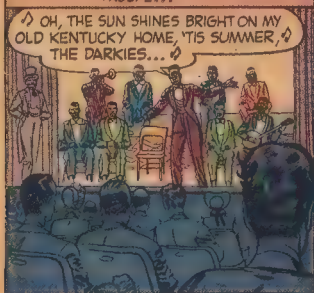
WHEN "HAPPY" WAS IN HIS JUNIOR YEAR A DISTINGUISHED ALUMNUS, GENERAL J. FRED MILES, BEGAN TO TAKE AN INTEREST IN HIM.

ALBERT, I LIKE YOUR SPIRIT AND AMBITION! HOW'D YOU LIKE A BETTER JOB WHILE YOU'RE IN SCHOOL? GET AWAY FROM WASHING DISHES AND ALL THAT---

THANK YOU, GENERAL, I SURE WOULD, SIR!



SO, ALTHOUGH HE STILL WORKED HARD, THINGS BECAME A LITTLE EASIER FOR "HAPPY." IT WAS ABOUT THAT TIME, TOO, THAT HE BEGAN TO SING WITH A MINSTREL TROUPE...



OH, THE SUN SHINES BRIGHT ON MY OLD KENTUCKY HOME, 'TIS SUMMER, THE DARKIES...

"HAPPY" LIKED THE STAGE SO MUCH, HE THOUGHT OF MAKING IT HIS CAREER---TILL ONE OF THE OLD TROUPERS TOOK HIM ASIDE---

LISTEN, KID, TAKE THE ADVICE OF AN OLD TIMER--FINISH SCHOOL---YOU WON'T REGRET IT!

THANKS, MR. GILBERT. I LOVE THE MINSTRELS, BUT I'LL DO WHAT YOU SAY.



IN JUNE 1921, "HAPPY" GRADUATED. THAT SUMMER HE PLAYED SEMI-PRO BASEBALL. HE LOVED THE GAME, BUT SHOULD HE MAKE A CAREER OF IT? HE WENT TO SEE GENERAL MILES...

MY BOY, BASEBALL'S TOO UNCERTAIN. A LITTLE MORE SCHOOL WON'T HURT---EVER THINK OF BECOMING A LAWYER?

THAT'S A WONDERFUL IDEA, SIR!



SO CHANDLER WENT TO STUDY LAW AT HARVARD. WHILE THERE, HE SCOUTED THE HARVARD FOOTBALL TEAM FOR CENTRE COLLEGE, WHERE "UNCLE" CHARLIE MORAN, NATIONAL LEAGUE UMPIRE WAS COACH.



AND LITTLE CENTRE'S FAMOUS "PRAYING COLONELS" WENT ON TO BEAT MIGHTY HARVARD IN ONE OF THE GREATEST UPSETS IN FOOTBALL HISTORY!

MORAN OFFERED CHANDLER A JOB AS ASSISTANT COACH, AND HE RETURNED TO KENTUCKY. BUT HE CONTINUED HIS LAW STUDIES, TOO. ONE NIGHT WHILE SINGING IN A MUSICAL...

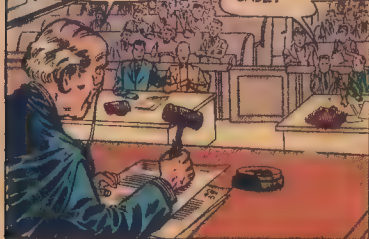


I'VE GOT TO MEET THAT GIRL!

HE NOT ONLY MET HER--- HE MARRIED HER! THAT WAS IN 1925. HELPED BY GENERAL MILES, HE HAD ALREADY OPENED A SUCCESSFUL LAW OFFICE IN VERSAILLES, KENTUCKY.

THE COURT RENDERS DECISION IN FAVOR OF THE PLAINTIFF.

HOW D'YOU LIKE THAT? THAT CHANDLER NEVER LOSES A CASE!



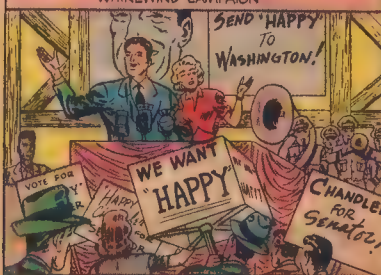
IN 1928 CHANDLER ENTERED POLITICS...AND ROSE FAST. IN THREE YEARS HE WAS LIEUTENANT GOVERNOR OF KENTUCKY, AND, IN 1935, RIDING A POPULARITY WAVE, WAS SWEEPED INTO THE GOVERNOR'S MANSION!

HERE'S TO A SUCCESSFUL ADMINISTRATION, GOVERNOR!

YOU'VE GOT A GREAT FUTURE AHEAD OF YOU, HAPPY!



CHANDLER WAS A SUCCESSFUL GOVERNOR! HE BROUGHT PROSPERITY BACK TO DEPRESSION-RIDDEN KENTUCKY. BUT HIS SIGHTS WERE SET ON WASHINGTON---HE WANTED TO BE MADE A SENATOR. IN 1938, HE AND HIS WIFE MADE A WHIRLWIND CAMPAIGN---



CHANDLER WAS RUNNING AGAINST SENATOR ALBEN W. BARKLEY, NOW OUR VICE-PRESIDENT, WHO WAS SUPPORTED BY NONE OTHER THAN PRESIDENT ROOSEVELT. THE PRESIDENT MADE MANY SPEECHES IN BARKLEY'S BEHALF.

...AND SO, I URGE ALL OF YOU PEOPLE IN KENTUCKY TO VOTE FOR MY DEAR FRIEND ALBEN W. BARKLEY.



IT WAS TOO STRONG A COMBINATION. CHANDLER SUFFERED HIS FIRST POLITICAL DEFEAT. BUT WHEN KENTUCKY'S SENATOR MILLS DIED, CHANDLER RESIGNED AS GOVERNOR AND WAS APPOINTED TO THE VACANT SENATE POST. HE WAS IN WASHINGTON AT LAST!

GREETINGS, SENATOR, GLAD TO HAVE YOU WITH US!

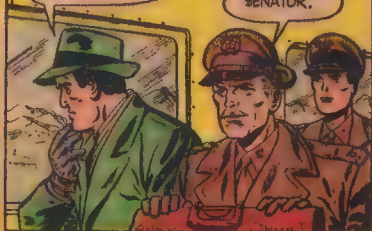
NICE HAVING YOU AS A COLLEAGUE, "HAPPY"!



SENATOR CHANDLER SUPPORTED THE NEW DEAL, BUT HE VOTED ONLY FOR LEGISLATION WHICH HE THOUGHT WOULD BENEFIT THE COUNTRY. THEN, IN 1942, HE WENT ON AN INSPECTION TOUR TO THE ALEUTIANS TO STUDY DEFENSES---

THESE ISLANDS ARE VULNERABLE. THEY NEED REINFORCING.

WE HOPE YOU'LL TELL THEM THAT IN WASHINGTON, SENATOR.



AS A RESULT OF HIS REPORT TO THE MILITARY AFFAIRS COMMITTEE, THE ALEUTIANS WERE GREATLY STRENGTHENED AND THE JAPS WERE SOON ROUTED FROM KISKA AND ATTU.



AT THE 1944 DEMOCRATIC PARTY CONVENTION, CHANDLER WAS APPROACHED REGARDING THE NOMINATION FOR VICE-PRESIDENT OF THE UNITED STATES.

SENATOR, YOU CAN GET THE VICE-PRESIDENCY NOMINATION IF YOU'LL CHANGE A COUPLE OF YOUR POLITICAL VIEWS.

GENTLEMEN, I CANNOT DESERT MY PRINCIPLES AND MUST THEREFORE DECLINE YOUR OFFER.



CHANDLER'S SENSE OF HONOR WAS GREATER THAN THE GLORY OF ANY OFFICE!

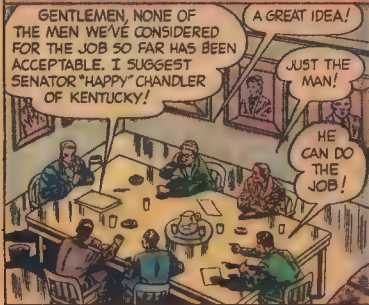
MEANWHILE, CHANDLER HAD RETAINED HIS INTEREST IN BASEBALL. AFTER JUDGE KENESAW LANDIS DIED, THE BASEBALL MAGNATES LOOKED AROUND FOR A NEW COMMISSIONER.

GENTLEMEN, NONE OF THE MEN WE'VE CONSIDERED FOR THE JOB SO FAR HAS BEEN ACCEPTABLE. I SUGGEST SENATOR "HAPPY" CHANDLER OF KENTUCKY!

A GREAT IDEA!

JUST THE MAN!

HE CAN DO THE JOB!



ALTHOUGH HE HAD NEVER GONE AFTER IT, CHANDLER WANTED THE JOB. THE BASEBALL MOGULS ELECTED HIM UNANIMOUSLY WHEN THEY KNEW HE'D ACCEPT.

HAPPY, WE KNOW YOU'VE GOT THE INTERESTS OF BASEBALL AT HEART AND THAT YOU'LL BE A GREAT COMMISSIONER!

THANK YOU, GENTLEMEN. I ACCEPT THE POSITION, BUT I WON'T TAKE OFFICE UNTIL THE WAR IS OVER.



SIX MONTHS LATER THE JAPS SURRENDERED. SENATOR BARKLEY WAS HOST AT A LUNCHEON IN CHANDLER'S HONOR AS HE BID GOOD-BYE TO HIS SENATE COLLEAGUES...

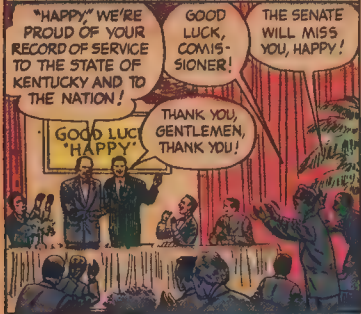
"HAPPY," WE'RE PROUD OF YOUR RECORD OF SERVICE TO THE STATE OF KENTUCKY AND TO THE NATION!

GOOD LUCK, COMMISSIONER!

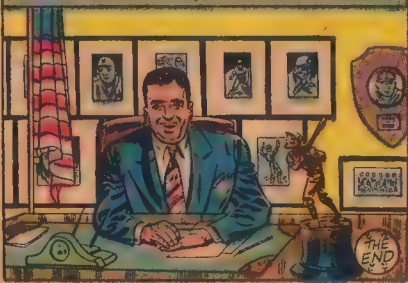
THE SENATE WILL MISS YOU, HAPPY!

GOOD LUCK, "HAPPY"!

THANK YOU, GENTLEMEN, THANK YOU!



THAT IS HOW ALBERT B. "HAPPY" CHANDLER, DESPITE HIS POOR, UNDER-PRIVILEGED CHILDHOOD, ROSE BY DINT OF **HARD WORK, PERSEVERANCE AND HONESTY** TO THE FOREMOST RANKS IN AMERICAN LIFE. GOVERNOR OF KENTUCKY, UNITED STATES SENATOR, AND NOW HEAD OF OUR GREAT NATIONAL GAME, COMMISSIONER OF BASEBALL!

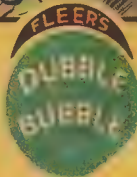


THE END



Dubble Bubble Gum is best
for you and me and all the rest
GET SOME TODAY!

1¢ with Comics, Fortunes, Facts



© M FLEER CORP. PHILA. AT PA.

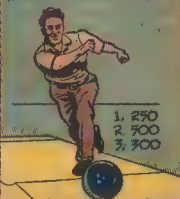
BABE RUTH SPORTS QUIZ

1. IN BASEBALL, WHAT BASE IS KNOWN AS THE "HOT CORNER"?



1. FIRST
2. SECOND
3. THIRD

2. HOW MANY POINTS COMPRISE A PERFECT GAME IN BOWLING?



1. 250
2. 500
3. 300

3. WHAT STROKE IS THIS TENNIS PLAYER EMPLOYING?



1. BACKHAND
2. SERVE
3. DROP-SHOT

4. WHO IS BASEBALL'S "GRAND OLD MAN"?



1. AL SCHACHT
2. CORNELIUS MCGILLUPPY
3. BURT SHOTTON

5. WHAT WOMAN ATHLETE WON FOUR GOLD MEDALS IN THE 1948 OLYMPICS?



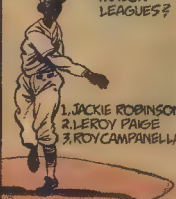
1. VICKI DRAVES
2. FANNY BLANKERS-KOEN
3. MILDRED ZAHARIAS

6. WHERE IS BASEBALL'S HALL OF FAME LOCATED?



1. COOPERSTOWN, N.Y.
2. PAINTED POST, PA.
3. BUTTE, MONTANA

7. WHO IS THE OLDEST ACTIVE PLAYER IN THE MAJOR LEAGUES?



1. JACKIE ROBINSON
2. LEROY PAIGE
3. ROY CAMPANELLA

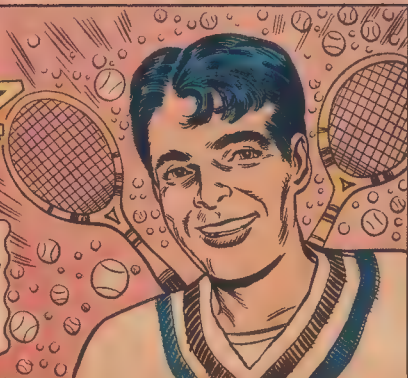
ANSWERS

1. THIRD BASE
2. 300 POINTS
3. BACKHAND
4. CORNELIUS MCGILLUPPY
5. FANNY BLANKERS-KOEN
6. COOPERSTOWN, N.Y.
7. LEROY PAIGE
8. "SATCHEL"
9. PAIGE CLEVELAND
10. "GREAT VETERAN"

PANCHO GONZALEZ

The Cinderella Boy of Tennis

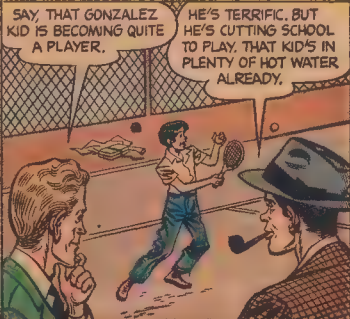
THE GOOD NATURED KID FROM THE WRONG SIDE OF THE TRACKS DIDN'T BELONG IN TENNIS' INNER CIRCLES. BUT RICHARD 'PANCHO' GONZALEZ, WHO PREFERRED THE TENNIS COURTS TO THE SCHOOLROOM, BECAME THE MOST POPULAR AND TALKED ABOUT NETMAN IN AMERICA.



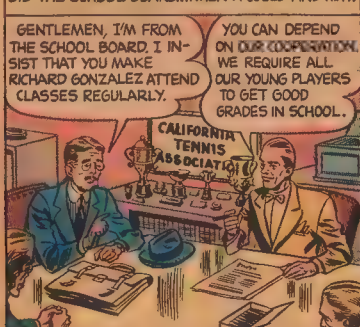
CHRISTMAS, 1941, MARKED RICHARD GONZALEZ' FIRST ASSOCIATION WITH THE GAME IN WHICH HE WAS TO BECOME A STAR...



BUT LITTLE RICHARD, WHO NEVER LIKED SCHOOL ANYWAY, COULDN'T KEEP ANY SUCH PROMISE...



THE SOUTHERN CALIFORNIA TENNIS ASSOCIATION HAD ITS EYES ON THE PROMISING YOUNGSTER. SO DID THE SCHOOL BOARD...WHEN IT COULD FIND HIM!



PERRY JONES, TENNIS ASSOCIATION SECRETARY, VISITED THE GONZALEZ HOME...



BUT PANCHO STILL WOULDN'T OBEY...AND THE TENNIS AUTHORITIES TOOK QUICK ACTION...

RICHARD, THE SCHOOL BOARD REPORTS YOU'RE STILL CUTTING CLASSES.

I'M SORRY, PANCHO, BUT YOU'RE BARRED FROM ORGANIZED TENNIS.



THE DEJECTED MEXICAN-AMERICAN LAD THEN MADE TWO MISTAKES. HE QUIT SCHOOL...AND FOR A SHORT WHILE, EVEN LEFT HOME.

PANCHO, YOU'RE WRONG. YOU CAN'T STAY HERE. GO HOME...GO BACK TO SCHOOL...THEN THEY'LL LET YOU PLAY AGAIN.

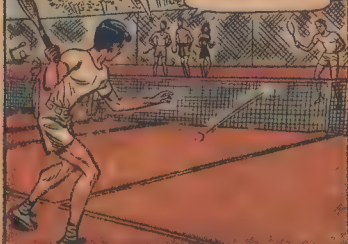
NO, I'LL PLAY TENNIS SOMEWHERE, ANYWHERE...



SO PANCHO DRIFTED TO THE PUBLIC PARKS TO PLAY...

THAT KID'S TOO GOOD TO PLAY ON THE PUBLIC COURTS...

HE CAN'T GET THE COMPETITION HE NEEDS HERE. ONLY THE BIG TOURNAMENTS CAN BE OF VALUE TO HIM.



INSTEAD, PANCHO ENTERED MORE IMPORTANT COMPETITION...

WHAT ARE YOU GOING TO DO WHEN YOU GET OUT OF THE NAVY, PANCHO?

THE ONLY THING I WANT TO DO IS TO PLAY BIG-TIME TENNIS.



AS SOON AS HE WAS DISCHARGED, PANCHO PUT IN HIS BID...

HERE'S THE APPLICATION OF RICHARD GONZALEZ TO ENTER THE SOUTHERN CALIFORNIA CHAMPIONSHIPS. IT SHOULD BE ACCEPTED. HE SERVED HIS COUNTRY.

RIGHT! HE SHOULD NO LONGER BE TREATED AS A BOY!



GIVEN A BREAK AT LAST, PANCHO REMAINED THE TOPIC OF CONVERSATION...IN A DIFFERENT WAY...

WOW! WHAT A COMEBACK!

IMAGINE, BEATING HERBIE FLAM, WHO WAS TWICE AMERICAN JUNIOR CHAMP AND NOW TAKING A SET FROM JACK KRAMER!



LATER IN THE YEAR HE CREATED THE SEASON'S GREATEST SENSATION WHEN, IN THE PACIFIC SOUTHWEST TOURNEY, HE KNOCKED OFF ON SUCCESSIVE DAYS...

JAROSLAV DROBNY, BOB FALKENBURG, AND NOW FORMER NATIONAL TITLIST FRANK PARKER! FANS, THIS SMILING KID WAS ONCE THE "BAD BOY" OF TENNIS, BUT THE PEOPLE LOVE HIM!



PANCHO, IN 1948, HIS SECOND YEAR OF BIG-TIME TENNIS, WAS ONLY RANKED NO. 17 NATIONALLY. BUT HIS RISE WAS SPECTACULAR. HE BECAME NATIONAL CLAYCOURT CHAMP. THEN, IN THE NATIONAL CHAMPIONSHIPS AT FOREST HILLS, HE BEGAN TO MAKE HEADS ROLL AGAIN.

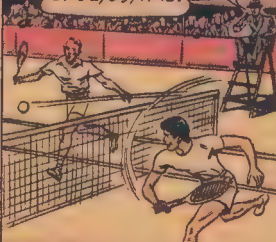
GONZALEZ
OVER
FRANK PARKER
6-6, 2-6, 7-5
6-3

GONZALEZ
OVER
DROBNY
8-10, 11-9, 6-0
6-3



THE CINDERELLA BOY MET ERIC STURGES OF SOUTH AFRICA FOR THE AMERICAN TITLE. IT WAS A TEST OF POWER TENNIS AGAINST STYLE... AND POWER TENNIS WON...

GAME, SET AND MATCH TO RICHARD GONZALEZ BY 6-2, 6-3, 14-12!



THE GREATEST UPSET IN TENNIS HISTORY WAS COMPLETE. BUT SOON AFTER, TED SCHROEDER BEAT PANCHO IN A PACIFIC COAST TOURNAMENT. WHEN THE SELECTION COMMITTEE MET TO DETERMINE THE NEW RANKINGS...

GONZALEZ SHOULD BE RANKED NO. 1. HE'S THE CHAMP, ISN'T HE?

SURE, BUT TED SCHROEDER HAS BEATEN HIM FIVE TIMES OUT OF FIVE. HE SHOULD BE RANKED FIRST.

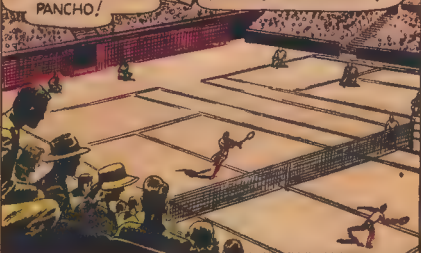
THEN SCHROEDER SHOULDN'T HAVE PASSED UP THE NATIONALS FOR SIX STRAIGHT YEARS!



THEY MADE PANCHO NO. 1 AND SCHROEDER NO. 2. LAST FEBRUARY, PANCHO BEAT TED FOR THE FIRST TIME IN 7 MATCHES. A MONTH LATER, AT THE NATIONAL INDOOR CHAMPIONSHIPS AT NEW YORK...

THAT'S IT! ANOTHER CHAMPIONSHIP FOR PANCHO!

AND BILLY TALBERT, THE OLD CHAMP BITES THE DUST!



NATIONAL OUTDOOR, INDOOR, AND CLAYCOURT TITLIST IN ONE YEAR. BUT THE NOW SERIOUS PANCHO STILL TAKES LESSONS FROM THE FORMER GREAT AMATEUR AND PRO CHAMP, DON BUDGE.

PANCHO, YOUR MAIN WEAKNESS IS ON THE VOLLEY. YOU STAND TOO FAR BACK FROM THE NET. YOUR SHOT GOES UPWARD, INSTEAD OF DOWNWARD WITH FINALITY.

OKAY, DON, LET'S TRY IT AGAIN.



TODAY HE'S A MARRIED MAN WITH A BABY BOY, AND PANCHO RECOGNIZES HIS NEW RESPONSIBILITIES.

YOU HAVE TO ACCEPT RULES AND DISCIPLINE TO BECOME A CHAMP. IT TOOK ME A LONG TIME TO LEARN THAT LESSON. I'M GOING TO MAKE THE BEST OF IT NOW.



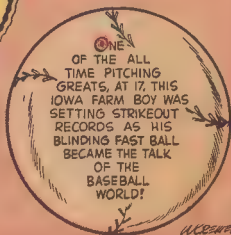
BOB FELLER

STRIKEOUT KING



ROBERT WILLIAM ANDREW FELLER

Bob Feller
FOR YOUR AUTOGRAPH ALBUM



AFTER LAST YEAR'S WORLD SERIES, THERE WASN'T A SADDER MAN IN BASEBALL THAN...STRANGE TO SAY... A MEMBER OF THE WINNING TEAM!

HEY, LOOK! BOBBY FELLER... YOU'D THINK THE INDIANS LOST!

CAN YA BLAME 'IM? HIS FIRST WORLD SERIES AND HE LOSES TWO GAMES... ONE OF 'EM A 2-HITTER!



WHAT WAS BOBBY FELLER THINKING ABOUT ON THAT DAY OF BOTH VICTORY AND DEFEAT? PERHAPS OF A SKINNY 9-YEAR-OLD IOWA FARM BOY...

KEEP BURNING 'EM IN, BOB... YOU'RE GOING TO BE A BIG LEAGUER SOME DAY! DON'T FORGET THAT!



BOB'S DAD TRAINED HIM FOR THE MAJORS FROM THE DAY HE WAS BORN...AND THE KID SHOWED PROMISE EARLY!

16 YEARS OLD AND HE'S FANNED 23 OF THESE SEMI-PRO'S... WOW!

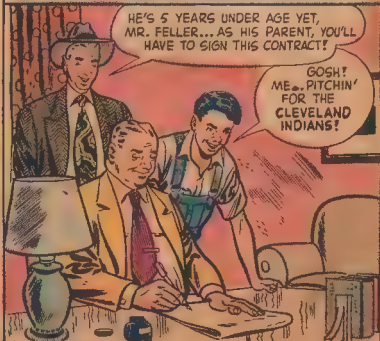
I HEAR THERE'S A CLEVELAND INDIAN SCOUT IN THE STANDS!



EY JULY OF THAT YEAR, 1935, THE CLEVELAND SCOUT HAD SEEN ENOUGH!

HE'S 5 YEARS UNDER AGE YET, MR. FELLER... AS HIS PARENT, YOU'LL HAVE TO SIGN THIS CONTRACT!

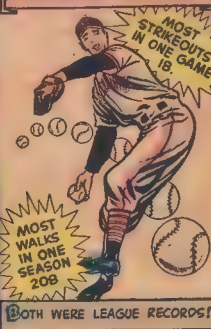
GOSH! ME... PITCHIN' FOR THE CLEVELAND INDIANS!



BOBBY'S DEBUT WAS SENSATIONAL... IN A SPRING EXHIBITION GAME AGAINST THE ST. LOUIS CARDINALS...

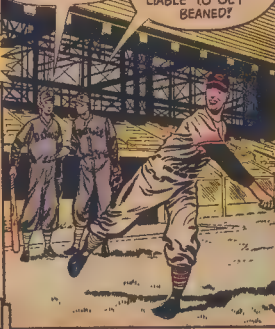


BOBBY WAS TAGGED AS THE "BOY WONDER"... EVERYBODY WONDERED ABOUT HIS CONTROL!

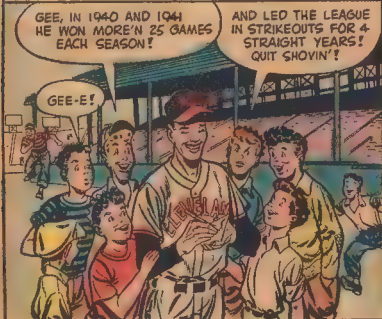


ALL YUH GOTTA DO IS...WAIT 'IM OUT... HE'LL WALK YA!

YA GOT NO CHOICE? YA CAN'T DIG 'IN FOR A FULL SWING...YER LIABLE TO GET BEANED!



IN 1939, BOBBY FINALLY HIT HIS STRIDE... HE WON 24 GAMES AND LED THE LEAGUE IN STRIKEOUTS WITH 246. FROM THEN ON...



AFTER PEARL HARBOR, BOBBY ENLISTED IN THE NAVY... AND HE SERVED ABOARD THE U.S.S. ALABAMA AS A CHIEF GUNNER'S MATE.



IT WAS A "NEW" FELLER WHO CAME HOME FROM THE WARS...

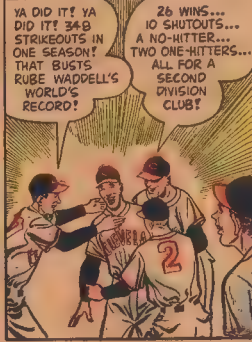


HE'S NOT AS FAST AS HE USED TO BE... BUT NOW HE'S GOT THE PITCHES TO MIX WITH THE FIREBALL!



HE'S PITCHIN' WITH HIS HEAD AS WELL AS HIS ARM!

THAT SEASON... 1946... WAS BOBBY'S GREATEST!

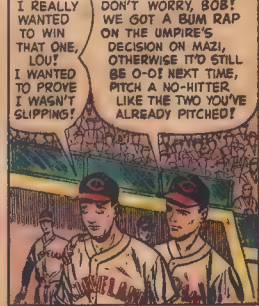
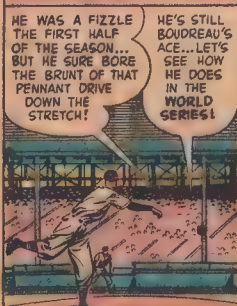
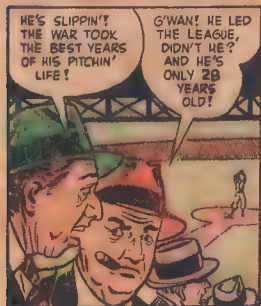




IN 1947, BOBBY HAD HIS FIRST BAD SEASON... BAD FOR HIM THAT IS! HE WON ONLY 20 GAMES AND FANNED ONLY 196. BUT HE STILL LED THE LEAGUE IN BOTH DEPARTMENTS!

WAS BOBBY FELLER "OVER THE HILL" AT 28? IN 1948 HE WON ONLY 19 GAMES, AND LED THE LEAGUE IN STRIKEOUTS WITH ONLY 164!

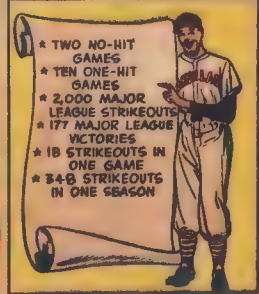
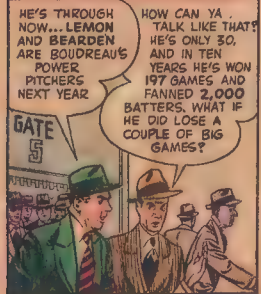
FELLER STARTED THE FIRST WORLD SERIES GAME FOR CLEVELAND AND PITCHED A TWO HITTER... AND LOST 1-0!



BUT IT WASN'T IN THE CARDS FOR BOB TO WIN A WORLD SERIES GAME! THE INDIANS BEAT THE BRAVES 4 GAMES TO 2... AND FELLER LOST BOTH!

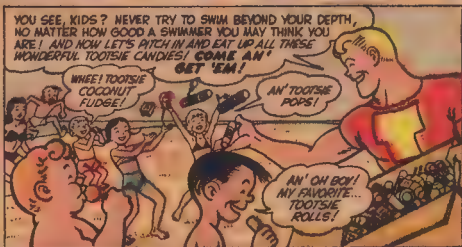
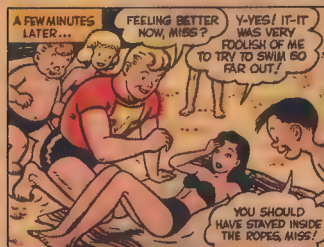
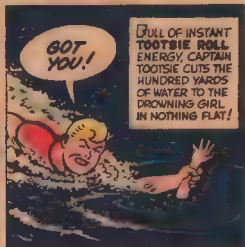
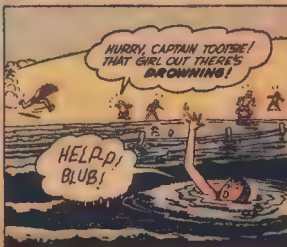
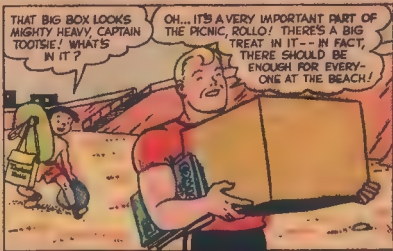
THIS SEASON IS A FATEFUL ONE FOR THE GREATEST PITCHER OF THIS GENERATION!

THE BASEBALL WORLD IS ASKING... IS BOB FELLER THROUGH?... AND FELLER HIMSELF, POINTING TO THE RECORD, PUTS IN A LOUD, EMPHATIC, NO!!!



Captain Tootsie TO THE RESCUE!

BY C.C. BECK



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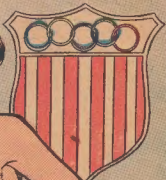
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VICKI DRAVES



THIS YOUNG
PASADENA WIFE
UPSET THE WISE-
ACRES OF DIVING
WHO RATED HER
A POOR LONG-
SHOT. BY WINNING
NOT ONLY HER
HIGH DIVING
SPECIALTY, BUT
THE 3-METER
SPRINGBOARD
EVENT AS WELL,
SHE BECAME
THE FIRST WOMAN
IN OLYMPIC HISTORY
TO TAKE BOTH
EVENTS WHEN SHE
BEAT OUT FAVORED
ZOE ANN OLSEN BY
THE NARROWEST OF
MARGINS...

VICKI IS COACHED
BY HER HUSBAND,
HIMSELF A FORMER
AAU DIVING CHAMP
WHO KEEPS HER
PRACTICING
CONSTANTLY
FOR
PERFECTION...



THE CAREFUL,
TEDIOUS HOURS
HAVE PAID OFF, FOR
SINCE HER DOUBLE
VICTORY THEY'VE BEEN
SWAMPED WITH
PROFESSIONAL
OFFERS...

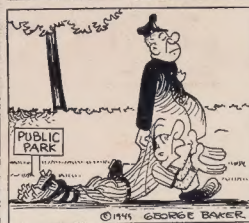
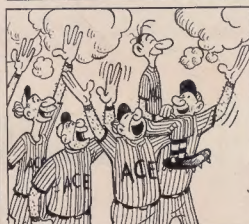
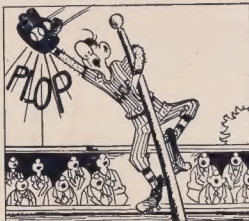
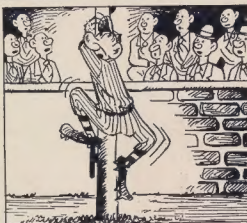


VERSATILE AND SKILLED IN ALL PHASES OF DIVING, VICKI'S
BEST DIVES ARE THE RUNNING FORWARD 2½ SOMMER-
SAULT AND THE CUTAWAY 2½ SOMMERSAULT, WHICH ARE
SO DIFFICULT THEY WERE LEFT OFF THE OLYMPIC SCHEDULE!

THE SAD SACK

by

GEORGE BAKER



©1945 GEORGE BAKER



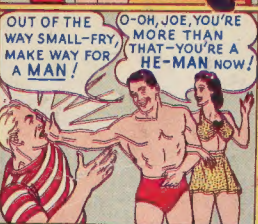
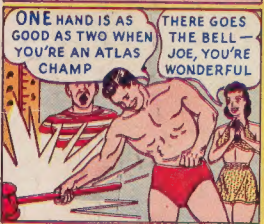
EVERYONE LOVES
POOR LITTLE

SAD SACK

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Send NOW for this book—FREE. It tells all about "Dynamic Tension," shows you actual photos of men I've turned from puny weaklings into Atlas Champions. It tells how I can do the same for YOU. Don't put it off! Address me personally, CHARLES ATLAS, Dept. 303W, 115 East 23rd St., New York 10, N. Y.



Charles
Cittas

—actual photo of the man who holds the title, "The World's Most Perfectly Developed Man."

CHARLES ATLAS, Dept. 303W
115 East 23rd St., New York 10, N.Y.

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MASTER OF
THE "T"!**



**TRUE! PANCHE GONZALES
CINDERELLA BOY OF
TENNIS!**

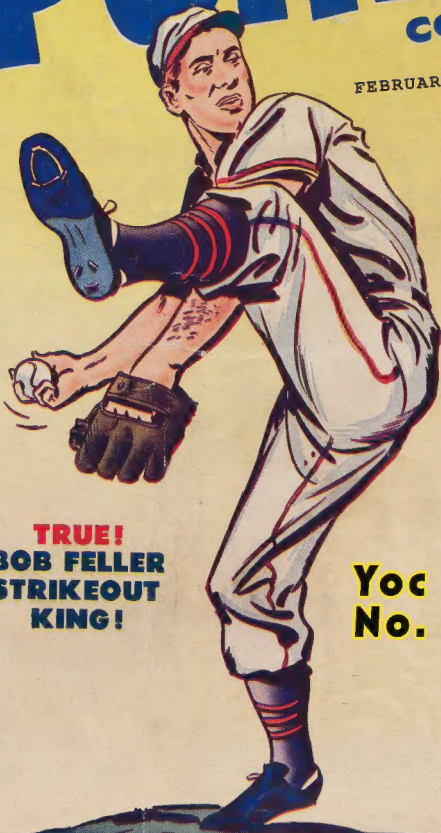


**TRUE!
VICKI DRAVES
AMERICA'S
DIVING
QUEEN!**

BABE RUTH SPORTS COMICS

a Soothsayer Scan

FEBRUARY 09, 2016



**TRUE!
BOB FELLER
STRIKEOUT
KING!**

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